EVALUATION OF THE DEVELOPMENT POTENTIAL OF RURAL AREAS IN ORDER TO SUBSTANTIATE THEIR FINANCING PROGRAMS. CASE STUDY.

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KEYWORDS:

Rural, gaps, rural development, sustainable development, policies, projects, financing

ABSTRACT

The thesis proposes a complex analysis regarding rural development - both from the perspective of theoretical and conceptual approaches, as well from the perspective of the implementation of rural development policies and programs at the local level.

The thesis addresses, as a priority, the following issues: the sustainable development of the rural space from a conceptual perspective; benchmarks of rural development at the level of the European Union; the development potential of rural areas in our country; the financing of rural areas in the context of their sustainable rural development; scenarios of sustainable financing of rural areas in Argeş county.

The case study carried out at the level of Argeş county includes a set of elements aimed at, synthetically: the physical, geographical and economic diagnosis of the county; diagnosis of financing specific to the rural areas of the county and sustainable rural development and financing scenarios proposed in order to achieve a competitive and multifunctional rural space, which supports the increase in the quality of life of the inhabitants of rural areas.